

Cecilia Qu'in

SOCIAL MEDIA MARKETING & EVENTS MANAGEMENT

QUINDELANOCHEMAIL.COM • 916-533-4654

WWW.QUINDELANOCHEMAIL.COM

OBJECTIVE

Ms. Qu'in hopes to find a professional home with a company that understands the real-world necessities of modern day marketing. With 10+ years in Content Marketing and Events Management, she hopes to inspire others to truly *connect* with one another; while openly advocating for diversity and equal opportunity in every aspect of our beloved industry.

SPECIAL SKILLS

- 10+ YEARS IN LIVE EVENTS PRODUCTION.
- 6+ YEARS IN CONTENT PRODUCTION.
- 3 YEARS IN DIGITAL MARKETING & BRANDING PSYCHOLOGY.
- PROFICIENT WITH MOST DIGITAL APPS & COMPUTER PROGRAMS. I.E. GOOGLE APPS, MICROSOFT, APPLE, WIX, ADOBE, INSHOT, ETC.
- HIGHLY PROFICIENT WITH SOCIAL MEDIA MANAGEMENT: FACEBOOK, INSTAGRAM, YOUTUBE, TWITTER, BLOGS, CONTENT ENGAGEMENT & KPI ANALYSIS.
- A NATURAL EYE FOR WEB DESIGN, AND FAST TYPING SKILLS (50 WPM).
- ORGANIZED, CHARISMATIC, EXCELLENT COMMUNICATION SKILLS, AND GENUINELY EAGER TO COLLABORATE WITH LIBERAL-MINDED PROFESSIONALS OF ALL KINDS.

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PAST & CURRENT EXPERIENCE

CONTENT MANAGEMENT & WEB DESIGN (FEB 2019 - PRESENT)

AS FOUNDER OF QU'IN ARTISTRY & MEDIA MANAGEMENT

Offering freelance services ranging from *on-site* Content Production & Media Management to *in-house/remote* Web Design & Social Media Marketing. *References available, upon request.*

TWO TREES PPC - (FEB 2020-MAR 2022)

As a Content Marketer, I fully researched assigned topics and provided original blog content, per client specification. The company invited me to join their marketing team as a part-time employee in 4/2021-3/2022. As of March 1st, I accepted their offer to transition "Freelance Content Writer" while they focus on rebranding their business. They have requested I continue to provide quality content for their brand after May 2022, when the founders expressed interest in hiring my services again. *References available.*

MIKROBLACK - 2-WEEK RUSH CONTRACT - (JAN-FEB 2022)

AS Web Designer & Brand Invigorator, I offered to assist this business with marketing less than 1-week before opening. I drafted a short-term marketing plan to accommodate their budget, created social media accounts, personally designed the bulk of their website in 4-days, and redesigned website and to suit the founder's creative aesthetic. I created original

web copy, filmed/edited video, imagery, SEO optimization, KPI analysis, and performed daily content engagement for the duration of my 2-week contract. *References available.*

BURNING HEARTH NON-PROFIT - 2-MONTH CONTRACT - (JAN 2021-MAR 2021)

As a remote freelance Web Designer, I redesigned and managed all web content for this budding non-profit organization, according to the founders ever-changing specifications. Completely redesigned their website for desktop and mobile users, corrected errors in SEO, coordinated with Nest Leaders, and wrote new web copy for online publication. *See letter of recommendation.*

EVENTS MANAGEMENT (JUL 2011 - PRESENT)

Offering freelance services for *on-site* Events Management to select clients in the Bay Area and beyond. *References available, upon request.*

HUBBA HUBBA REVUE - (JUL 2021 - PRESENT)

As in-house Stage Manger, I single-handedly manage the Main Stage monthly productions for this widely beloved San Francisco-based burlesque variety show. Founded in September 2006, and regularly referred to as one of the "Top 10 Burlesque Shows in the World" by various acclaimed publications, we offer live burlesque, aerial, comedy, and other specialty acts for a fast-paced explosion of live entertainment that'll leave you begging for more. *References available.*

COSMIC CIRCUS ARTS LLC - (OCT 2021 - PRESENT)

As Stage Manger, I ran and personally advised the production staff at every possible opportunity. Personally ensuring the successful run of their debut production at The Great Star Theatre, I was promoted to Director of Operations for any future touring productions they choose to produce. *References available.*

FREELANCE PRODUCTION ASSISTANT - (FEB 2011 - MAR 2020)

Over the last 8+ yrs, I have worked almost every role available in live entertainment. Often going above and beyond to please my clients, I offer services in paid events administration, set production, script supervision, video editing, camera operation (pre-2016), digital marketing, and social media management. Forced to cease this line of work when COVID-19 shut down the entertainment industry. *References available.*

- **PRODUCTION ASSISTANT & GRIP FOR SALVO IMAGE LLC**
 - PROMO FOR [REDACTED] WEB SERIES, AS DIRECTED BY MATT SALVO (2021)
 - COMMERCIAL AD FOR [REDACTED] HOTEL, AS DIRECTED BY MATT SALVO (2021)
 - "TRUE ONE" MUSIC VIDEO FOR JAY JAI, DIRECTED BY MATT SALVO (2020)
- **LIGHTING & PRODUCTION ASSISTANT FOR PUNCH UP PRODUCTIONS**
 - WORKED WITH DIRECTOR JAMIE DEWOLF & CREW ON "YOUNG BLOOD" MUSIC VIDEO FOR LIL' MC (2019)
- **EVENTS COORDINATOR & PROMOTIONS FOR SACRAMENTO HORROR FILM FESTIVAL**
 - FOR 20+ IN-HOUSE PRODUCTIONS, PRODUCED BY HORROR FILM ENTHUSIAST & EVENT PRODUCER, TIME MEUNIER (2014-2017)

- **DP, LIGHTING, & CO-PRODUCER FOR FILM COMPANY HOUSE OF THE TALENTED**
 - FOR 10+ SHORT FILM COLLABORATIONS WITH DWIGHT TAYLOR FOR “10X10 FILM FESTIVAL” & “THE 48-HOUR FILM” COMPETITION. (2011-2014)

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TRAINING & EDUCATION

AMERICAN RIVER COLLEGE (2015-16, 2018-22)

A.A. SOCIAL SCIENCES (SUMMER 2022)

Originally a Theatre Arts Major, with a minor in Sociology. *Part-time* education focused predominantly on Classical Theatre Acting & Technical Theatre Production, but later transitioned into Social Sciences - specifically as it pertains to Marketing & Business.

THE AUDACITY PROJECT (2020-2021)

An 8-week Business mentorship course for performing arts professionals. Created by internationally acclaimed Aerialist, Speaker, and Coach: Rachel Strickland.

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PROFESSIONAL STRENGTHS

SOCIAL MEDIA MARKETING • LIVE EVENTS PRODUCTION • BRAND INVIGORATION • WRITING • EDITING • GRAPHIC DESIGN • PUBLIC SPEAKING • COMMUNICATIONS

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