

Cecilia Qu'in

EVENT PRODUCTION & MARKETING

QUINDELANOCHEMAIL.COM

WWW.QUINDELANOCHEMAIL.COM

DECLARATION

Qu'in is a freelance multidisciplinary artist specializing in live performance and event production. With roots firmly grounded in the latter since 2008, her work as an artist has since evolved to incorporate an honest passion for marketing psychology *in addition* to their lifelong love of the arts.

Having entertained thousands every year thanks to her work in the cirque/burlesque entertainment industry, she hopes to continue guiding and inspiring her clients in every professional capacity available; while living shamelessly as the fully liberated Afro-Latin powerhouse that she is.

SPECIALTY SKILLS

STUDIO/EVENT MANAGEMENT • BRAND DEVELOPMENT • WEB DESIGN •
SOCIAL MEDIA MARKETING • STRATEGIC BRAND CONSULTING •
EDITING • COPYWRITING • SALES • STAGE MANAGEMENT •
HOST • PUBLIC SPEAKING • LIVE PERFORMANCE

Also a fully insured performing artist through *Specialty Insurance Agency*,
Policy #2CN0171. References upon request.

WORK EXPERIENCE

QU'IN ARTISTRY & FREELANCE PRODUCTION SERVICES - BAY AREA

SENIOR EVENTS COORDINATOR & BRAND MANAGEMENT (2020 - PRESENT)

With roots firmly grounded in Technical Theatre and Project Management since 2008, my creative work has evolved to incorporate a lifelong love of performance *in addition* to my work behind the curtain.

Recent, and noteworthy clients, include the following:

- HUBBA HUBBA REVUE - DNA LOUNGE, SF

STAGE MANAGER & COMPANY MEMBER (JULY 2021 - PRESENT)

According to The San Francisco Bay Guardian: Hubba Hubba Revue, started in 2006, is "one of the most highly acclaimed variety shows in the country." As the stage manager for this monthly production, it is my responsibility to oversee load-in/load-out, maintain open/professional communications with all booked performers, coordinate with venue owners, audio/lighting/rigging staff, and

personally manage all back-of-house responsibilities for this monthly main stage production on the behalf of producer and founder, Jim Sweeney/MC Kingfish.

- DAM CIRCUS LLC - BAY AREA & BEYOND

COMPANY MEMBER (SEASONAL)

Originally hired to Stage Manage a one-night-only production at the Great Star Theater, Qu'in quickly proved herself an invaluable asset to client/company founder, Luna Finn.

Since that event, my responsibilities with DAM Circus LLC have expanded to feature my work as a BIPOC performing artist specifically - while still offering the option to assist with events production in whatever capacity that Luna may require. *Samples of work include: Coachella Valley Music & Arts Festival (Apr 21-24, 2022), with more private gigs and public performances currently in-progress.*

- THE EMPIRE STRIPS BACK - GREAT STAR THEATER, SF

COMPANY MEMBER & COSTUME ASSISTANT (Jun 2022 - Oct 2022)

Originally hired by Neil Gooding Productions for a full-time 2-month residency, our work achieved such notoriety that the cast was offered an extension to their contracts (from 59 shows to 100). In addition to my established duties as Soloist (Jedi/Boba Fett), I also worked as a Swing/Understudy for several other group acts, and even stepped up to fill the role of Dresser/Wig Specialist for more than half the production.

- TWO TREES PPC - SACRAMENTO, CA

CONTENT MARKETER & COPYWRITER (FEB 2020 - MAR 2022)

As a Content Marketer, I fully researched assigned topics and provided original blog content, per client specification. Originally one of my first freelance clients (via Qu'in Artistry), the company promoted me to part-time employee 4/2021-3/2022. In addition to my work as a Copywriter, I drafted proposals for building successful audience engagement on social media, introduced marketing topics that management had not yet considered, and offered to take on additional assignments in web design, graphic design, ghostwriting for company clients.

In the end, I did all of those things. And while TT elected to switch my status back to freelancer, they did consider my advice, and used it to prepare their full-time employees for the B2B Marketing Expo in Los Angeles later that March. *TT requested I continue to accept freelance writing work on occasion, but I respectfully declined that offer in order to hold space for clients who actively recognizes my long-term value. References available.*

- MIKROBLACK - SF POP-UP BOUTIQUE

WEB DESIGNER & BRAND CONSULTANT (FEB 2022, RUSH CONTRACT)

This company reached out to request emergency marketing services barely 1-week before opening. With no online presence to speak of, I drafted a customized 2-week proposal (per their request) which outlined a plan that would allow me the ability to draft, customize, and publish a functional booking website (and brand portfolio) complete with matching social media platforms to guide customers to “book an appointment” at the boutique.

While obviously unlikely to achieve success in such a *short* period of time, I managed successful launch their virtual brand and concluded my work within the requested 2-week period. Having gone above and beyond to solidify their brand in the eyes of their chosen audience, I wrapped up my assignment with a full report, complete with KPIs, algorithmic stats, and recommended practices to increase foot traffic using social media in an effort to save their business from having to invest in additional advertising costs. *Contact COO, Dan Sneddon, for references.*

BURNING HEARTH NON-PROFIT - SACRAMENTO BURNING MAN CHAPTER

WEB DESIGNER & BRAND CONSULTANT (JAN-MAR 2021)

As a remote freelance web designer, I managed all web content for this budding nonprofit organization. Completely redesigned their barebones website for desktop and mobile-friendly users, corrected errors in SEO, and wrote new web copy for online publication. In addition to the usual web management duties, I participated in weekly staff meetings, used to coordinate tasks with my immediate staff, supplied management with EOM reports, and advised Non-Profit board members on marketing psychology, as needed.

This job was originally offered to me as a part-time month-to-month contract, which my employer terminated when they could no longer afford to keep me on staff. *Letter of recommendation available.*

TANGO BY THE RIVER - SACRAMENTO, CA

STUDIO MANAGER & EVENT HOST (AUG 2019 - MAR 2020)

As a Studio Manager, I oversaw all communications and event promo for the tango studio, managed online ticket sales and daily accounting, mopped the dance floor, cleaned the bathroom, decorated for events, served wine and hors d'oeuvres, performed liaison duties for visiting instructors, and ensured that all guests' needs were met both on and off the dance floor. Laid-off due to COVID-19 restrictions.

SACRAMENTO HORROR FILM FESTIVAL - THE COLONIAL THEATRE, CA

EVENTS COORDINATOR (2012 - 2017)

Personally oversaw and contributed to dozens of in-house horror film events; each designed to celebrate live FX artists, directors of cult classics, and independent filmmakers nationwide. Produced in affiliation with Love Horror Events, and later, Sinister Creature Con.

HOUSE OF THE TALENTED - SACRAMENTO, CA

PRODUCTION ASSISTANT & PRODUCER (2011 - 2014)

Wrote, produced, and assisted with the production of 10+ short film collaborations with indie filmmaker and fellow actor, Dwight Taylor. Each film ended up being featured in the California Film Foundation's *10x10 Film Festival* and *48-Hour Filmmaking Challenge*, respectively.

ERRANT PHEONIX PRODUCTIONS - ROSEVILLE, CA
Formerly credited as RCPD/The Alternative Arts Collective.

STAGE HAND & COMPANY MEMBER (2008-2012)

Assisted with a variety of 4-week productions, with scripts ranging from William Shakespeare to Tony Kushner.

TRAINING & EDUCATION

THE AUDACITY PROJECT (2020-2021)

An 8-week business mentorship course for performing arts professionals. Created by internationally acclaimed aerialist, speaker, and entrepreneurial coach, Rachel Strickland, this course focused on honing in on an artist's specialty, and carefully curating a plan of a track for preparing that specialty for real-world applications.

AMERICAN RIVER COLLEGE (2018-22)

MAJOR: THEATRE ARTS. MINOR: SOCIOLOGY. **Education focused on Technical Theatre, Psychology, and Classical Acting;** specifically drawing on The Stanislavsky Method, which is designed to effectively manipulate an audience into a state of authentic full-immersion. Students were encouraged to broaden their horizons within the curriculum, exploring a wide variety of movement styles and psychological practices to better understand the human condition. *References available.*

STUDIO 24: "ACTING ON FILM" PROGRAM (2015)

A 6-week intensive focusing on the difference between acting on film vs. theatre. Actors explore a small collection of scenes, ranging from dramatic to comedic, and must adapt to the high-pressure environment of working on a film set. While this course focused on the actors specifically, it also proved incredibly insightful by highlighting the expectations and realistic responsibilities of directors, cinematographers, and crew. Produced and personally taught by working actor/studio founder, Cody Dorkin.

VOLUNTEER WORK FOR FILM FESTIVALS & COMMUNITY THEATRE (2009-2017)

Over this 8yr period, I made point to work and explore almost every role available in live entertainment and indie filmmaking. Fueled by a genuine passion for storytelling, I often went above and beyond to satisfy the needs of the show producers I worked for, with responsibilities ranging from Stage Hand to PA, Liaison to Stage Manager, 2nd Cameraman to Video Editor, etc. Forced to cease this line of work when COVID-19 shut down the entertainment industry. *References available.*

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LIVE PERFORMANCE & EVENTS PRODUCTION

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REFERENCES

David J. Foster & Neil Gooding

RECENT EMPLOYERS & PRODUCERS OF *THE EMPIRE STRIPS BACK*

CONTACT: david@fosterentertainment.net OR neil@goodingproductions.com.

Letter of recommendation available.

Stephanie Liebeck

STAGE MANAGER & HEAD OF COSTUMES FOR *THE EMPIRE STRIPS BACK*

CONTACT: stephanieliebeck@gmail.com.

Jim Sweeney

SEASONAL CLIENT (STAGE MANAGEMENT) & FOUNDER OF HUBBA HUBBA REVUE

CONTACT: 415-939-8552; kingfish.hubbahubbarevue@gmail.com.

Luna Finn

SEASONAL CLIENT, FRIEND, & FOUNDER OF DAM CIRCUS LLC

CONTACT: luna.finn.creates@gmail.com.

Dan Sneddon

FORMER CLIENT (WEB DESIGN/MARKETING) & COO OF MIKROBLACK

CONTACT: (415-412-7271; dan@dansneddon.com).

Mirah Lucas

FORMER CLIENT (CONTENT MARKETING) & COO OF TWO TREES PPC

CONTACT: mirah@twotreesppc.com.

Dennis Domondon

FORMER CLIENT (WEB DESIGN/BRAND CONSULTING) & CO-FOUNDER OF BURNING HEARTH NON-PROFIT.

CONTACT: dennis.domondon@gmail.com. *Letter of recommendation available.*